

Tyler Zander
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Objective

A versatile and dedicated Video Editor and Podcast Producer with experience in Adobe Creative Cloud, VMix LiveStreaming, OBS, and Streamelements, seeking opportunities to create engaging multimedia content and contribute to the growth of a creative organization.

Experience

Family Business - Social Media Marketer & SEO Blog Writer

January 2023 - Present

- Grew the company's Facebook following from nothing to over 700 followers in two months.
- Developed and implemented social media marketing strategies.
- Created engaging content for social media platforms.
- Wrote SEO-optimized blog posts to drive organic traffic.

SuperBam - Video Editor

January 2022 - December 2022

- Created compilation videos for the Dr. Phil show for YouTube and Facebook, combining multiple episodes into one cohesive story.
- Edited short-form clips from the Phil in The Blanks podcast with Dr. Phil for YouTube Shorts and Facebook.
- Developed content creation strategies and planned future videos.
- Produced videos with quick turnarounds on a daily basis.

Awesemo.com - Video Editor/Podcast Producer

July 2020 - January 2023

- Collaborated with a 3-person team to produce over 100 podcast episodes a week.
- Grew the Awesemo DFS YouTube Channel from 30,000 to 85,000 subscribers in 2.5 years.
- Launched the Awesemo Fantasy Football Channel and OddShopper Channel
- Oddshopper grew from 0 to 65,000 subs in less than a year
- Created visual overlays, emojis, and other graphics for live-streamed shows.
- Developed new show concepts and designs.

- Improved file management and time efficiency across the design department by automating and cleaning up project files.
- Designed YouTube thumbnails daily.
- Used VMix for live podcast production and YouTube streaming.

TexAgs.com - Video Editor Intern

May 2019 - December 2019

- Assisted in producing, editing, and distributing morning radio shows online and on-air.
- Filmed and edited football practices and highlight videos for Texas A&M using Adobe Premiere.
- Filmed, edited, and published press conferences for various Texas A&M sports.
- Filmed stand-ups for weekly pre-game settings and photographed events using Nikon DSLRs and Sony FS5.

Education

Texas A&M University

Bachelor of Science in Agriculture and Journalism

- Completed degree in 3.5 years with a focus on hands-on projects and practical experience.

Skills

- Adobe Creative Cloud (Premiere, Audition, Photoshop, After Effects, etc.)
- VMix, OBS, Streamlabs, and other live streaming software for platforms such as Twitch and YouTube
- File and project management
- Understanding of Restream and its capabilities
- YouTube channel management (uploading, publishing, editing)
- Flexible with deadlines and able to adjust to changing priorities
- Scene setting and shot creation for interviews and guests